Over the last couple of years, we have recruited for a steady stream of B2B Technical projects. These projects have typically fielded over 2 - 3 weeks and required input from 6 - 25 respondents in ITDM, BDM, and technical supervisory and implementation roles in a variety of industry segments. Research formats included small groups, IDIs (both in-person and virtual), and UX sessions to obtain feedback on new interfaces, features, and support functionalities, to name a few.

Specifically, we have recruited numerous studies for end clients including two of the largest cloud platforms, industry leading software providers, established hardware manufacturers, prominent social media sites, and the largest online retailer on the planet.

Some of the areas of focus for these studies included:

- Cloud Services and Hybridization
- Cybersecurity
- HR Software
- ERP Solutions
- Product Documentation and Support
- Business Service Selection including software, hardware and telephony
- Business Intelligence Solutions
- Chatbot Development
- Neuro-Linguistic Programming
- Productivity and Collaboration Tools
- File Sharing Systems
- Open Source Software

We would be happy to put you in touch with key personnel at some of the research firms that retained us for many of these projects.