



The FPG Communities platform is versatile, user-friendly, and can be customized for your needs. Whether it is a “live” Town Hall session or an ongoing Community of consumers, patients, or users of a particular product, you have quick access to your target audience.

## Plenty of companies offer community platforms. Here are 3 good reasons to use ours:

- 1 Our Panel.**  
Your participants are recruited from our own double opt-in panel, assuring you are getting the right people for your research.
- 2 Our Expertise.**  
We have done hundreds of communities and we know how to capture meaningful insight.
- 3 Our Support.**  
We have the best tech support in the industry, with a dedicated team that does all the heavy lifting.



**Ask about how  
FPG Think Tank™  
platforms can engage  
your Community and  
gain valuable insights.**

## FPG Millennial Community **Recruited from our 1.5 million member panel**

Millennials (18-34) spend \$600 billion a year, and many have settled down with careers, homes, and kids of their own. Along with these changes comes **greater spending power.**

FPG invited its panelists aged 18-34 to join a special community that is willing to share their spending habits and weigh in on the topics and issues they care about. As a result, we have **12,000 millennials** anticipating your research.

**Create your own Community from this group, or tap into ours!**

