



WHO WE ARE

We are Australian.
We know Australians.

We contact, interview, recruit, and collect data from Australians every day and have done since 1971. We know Australia and its people like no one else.

Your market research journey made simple.

The market research process can be challenging and complex. But it needn't be.

It's our mission to support you and help you find the services you need – quickly and easily. With our suite of more than 30 independent services and a wider network of recommended research partners, you can tap into our resources and skills as and when you need them.

We believe your MR experience should be as frictionless as possible. Start your journey today.



We work across all sectors:



Consumer Research

Since our inception in the early 1970s, consumer research has been a significant component of what we do here at Ekas.

We continually improve our services in line with advances in data technology to help you stay connected to genuine consumers. Whether you're conducting a large-scale customer quant study or have a highly-specific sensory research brief, talk to us about what's possible.



Healthcare Research

Ekas has been conducting research with healthcare professionals and their patients for more than 30 years.

Our expertise in the healthcare segment in Australia and New Zealand is second to none. We're in touch with more than 800 doctors across Australia every single day and have one of the country's largest healthcare professionals panels, as well as a patient-specific panel.



B2B Research

B2B research is an integral part of the Ekas suite of products.

Our highly professional team has access to thousands of industry-specific lists and has extensive experience sourcing, contacting and interviewing key decision-makers within a vast range of organisations. We take the time to get to know each industry thoroughly and tailor our approach to get the best results for every project.

Our services

We're happy to take care of just one aspect of your fieldwork or manage your entire research project for you.



VENUE HIRE



SAMPLE
MANAGEMENT



CONSUMER
SAMPLE SUPPLY



HEALTHCARE
PROFESSIONALS
SAMPLE SUPPLY



PATIENT SAMPLE
SUPPLY



ONLINE
SURVEYS



QUALITATIVE
RECRUITMENT



SENSORY
TESTING



EXIT AND INTERCEPT
INTERVIEWING



MYSTERY SHOPPING
& OBSERVATIONS



TELEPHONE
INTERVIEWING (CATI)



FIELDWORK
MANAGEMENT



RESEARCH DESIGN,
MODERATION &
REPORTING



CONSUMER INSIGHTS
PLATFORM



DATA PROCESSING

Discover how you can
enrich your business
with our expertise.

P +61 2 8415 7400

E info@ekas.com.au

W www.ekas.com.au

ekas

ESOMAR
member

AMSRS
CODE OF
PROFESSIONAL
BEHAVIOUR

