



Support at any stage and in any capacity

aytm's Research Services team offers a breadth of study types across a number of different industries. Members of our service team have worked with brands just like yours—we understand and empathize with your needs. We're here to partner and consult with you, not just serve you tech.

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We have a world of experience

We focus on advanced analytics with deep experience in conjoint, segmentation, drivers analysis, and more. Leverage our team's vast experience conducting qualitative and quantitative market research—covering a range of industries including CPG, finance, technology, retail, and media—across both B2B and B2C audiences.

Get the total package

Looking for a white glove service? We can handle each and every aspect of the study—from creation to full analysis and reporting deliverables. But the total package doesn't have to be a one-size fits all approach. We can help you build a package that best fits your needs.

- Methodology consulting
- Sample planning
- Custom quota implementation
- Full reporting
- Survey launch and field monitoring
- Data tables, advanced simulators and dashboards

Want to become more agile?

We can lead you in taking a more iterative approach to research—leveraging automation to save time, reduce costs, and gain access to insights early and often. Between our Research and Client Success teams, our experts can help you become more agile and deliver dedicated support when and where you need it.

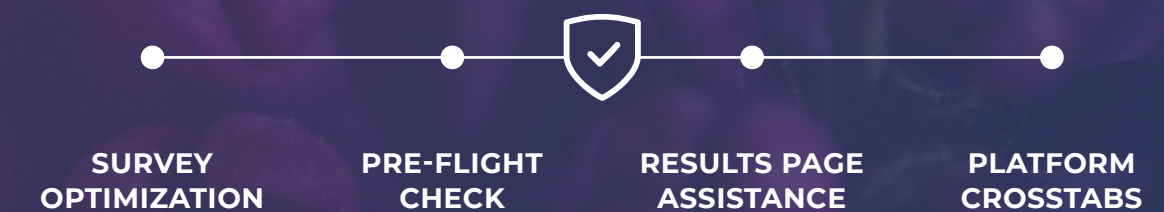
You have our full support

Our team of researchers is available to provide full service research support, leading the design and execution of your study from start to finish. We also offer a flexible service model where you can engage the team for help only where you need it.



Try our assisted services

When your survey needs are a bit more complex or your bandwidth may not allow for a DIY approach, lean on us for support. We can jump in and assist with a wide range of tasks to give you confidence and peace of mind as you progress.



Check us out

Looking for a consultative partnership that meets you where you are? Empower your insights with us.

[GET STARTED](#)

We can help

There are so many ways to conduct research, the experts at aytm are here to help you find yours.

[SCHEDULE A DEMO](#)